

2002 Analyst Meeting

November 7, 2002

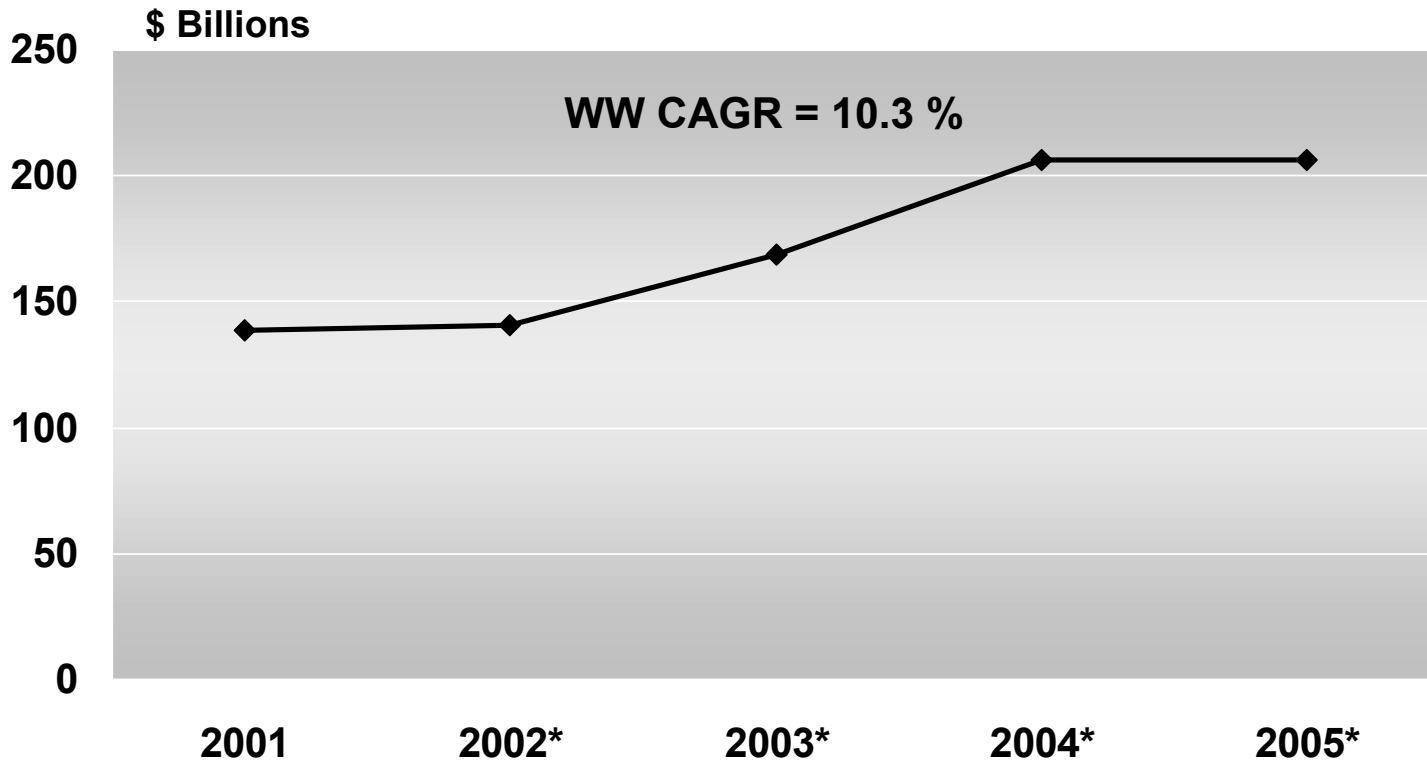


Rob Herb
EVP, Chief Sales and Marketing Officer

November 7, 2002

-
- Semiconductor Market
 - Microprocessor Market
 - Flash Memory Market
 - PCS Market

Total Semiconductor Forecast



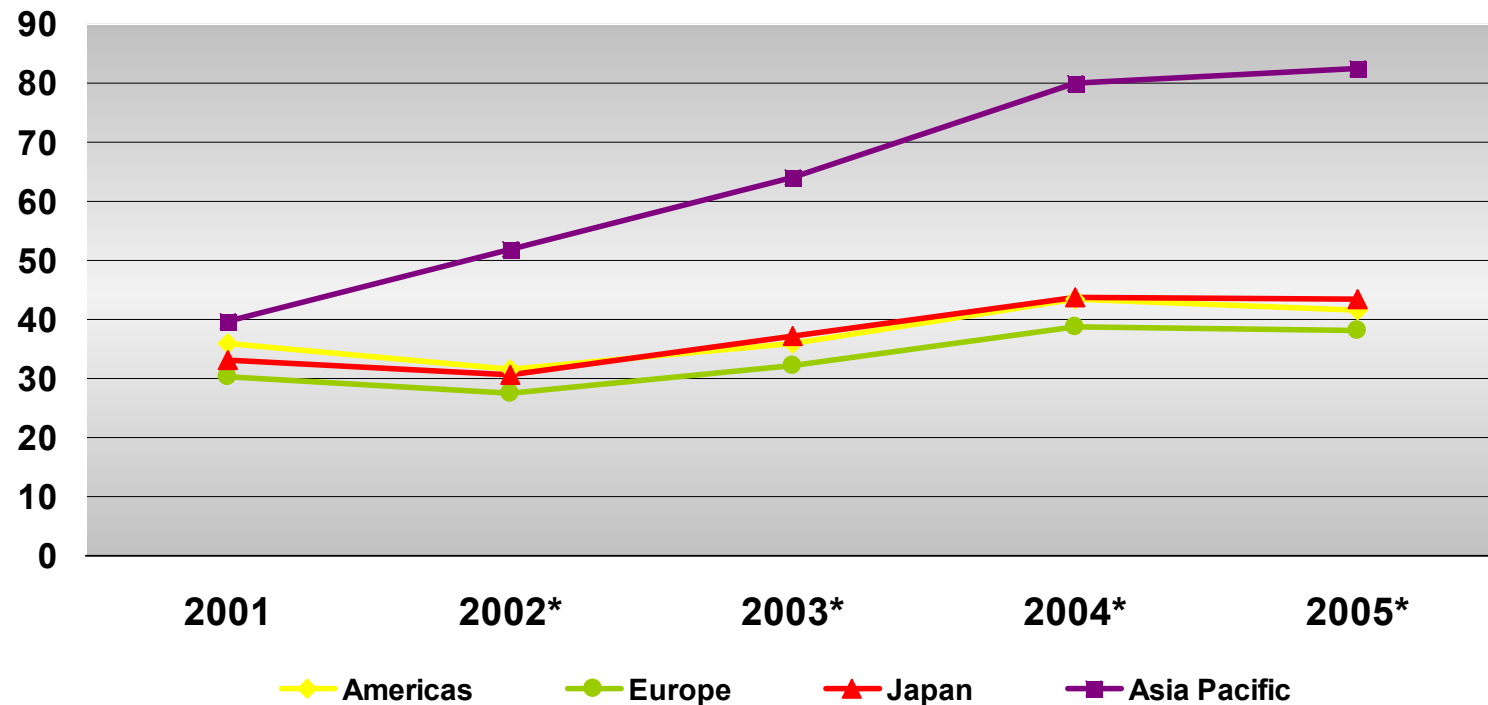
Source: SIA Industry Forecast, November, 2002

***Forecast**

Regional Semiconductor Consumption



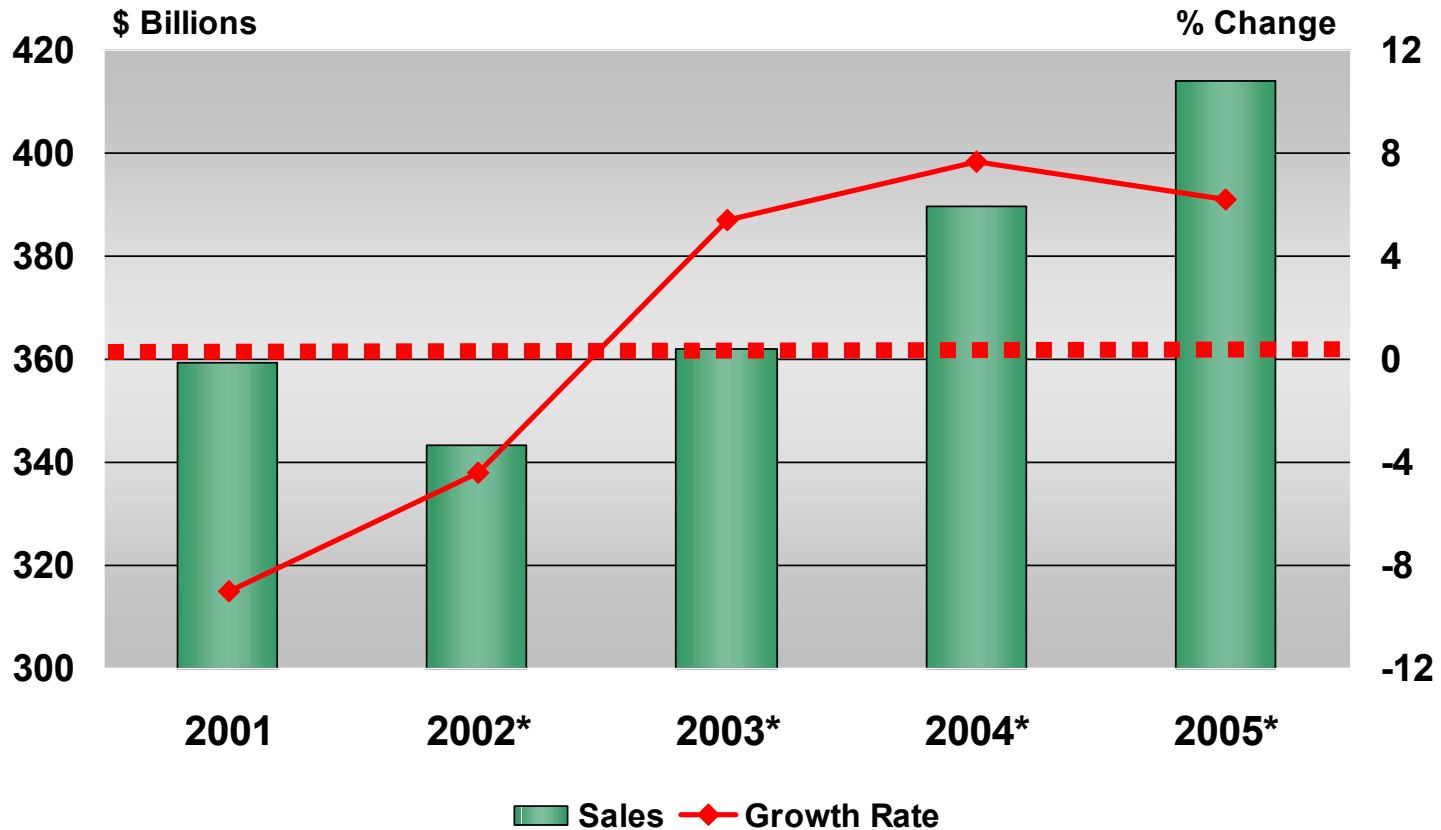
\$Billions



Source: SIA Industry Forecast, November, 2002

*Forecast

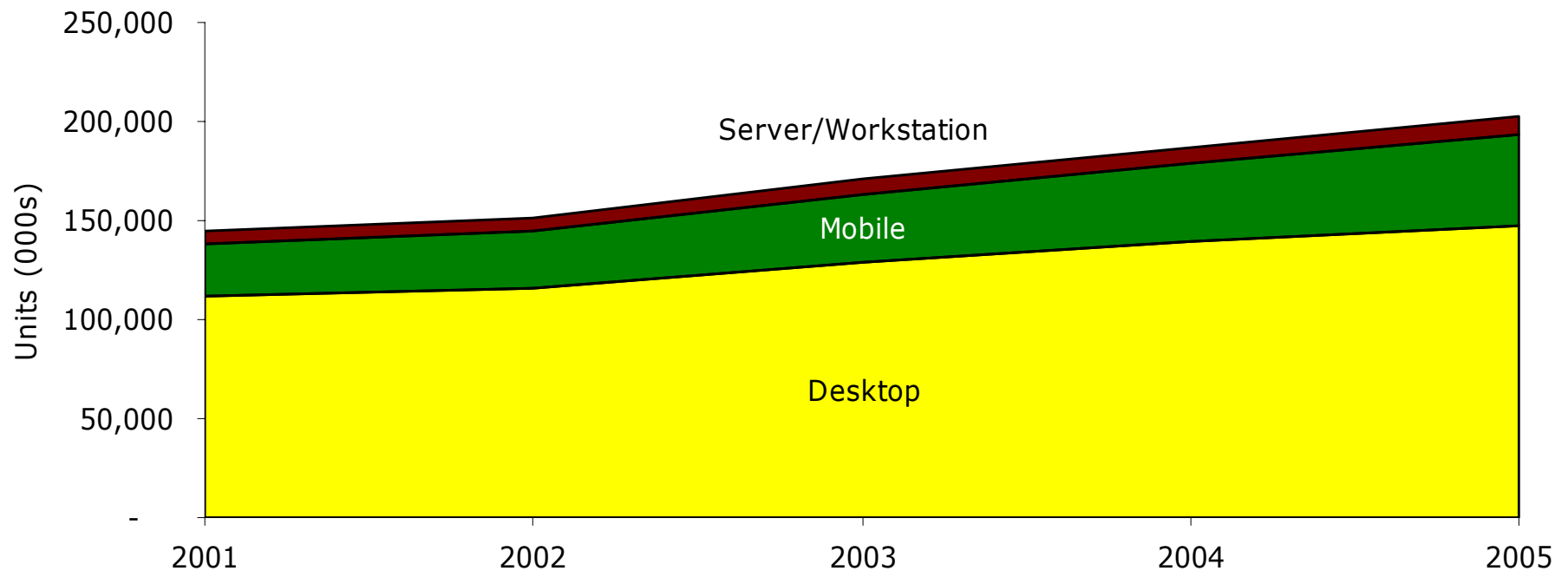
IT Hardware Sales & Growth Rates



Source: IDC, June 2002

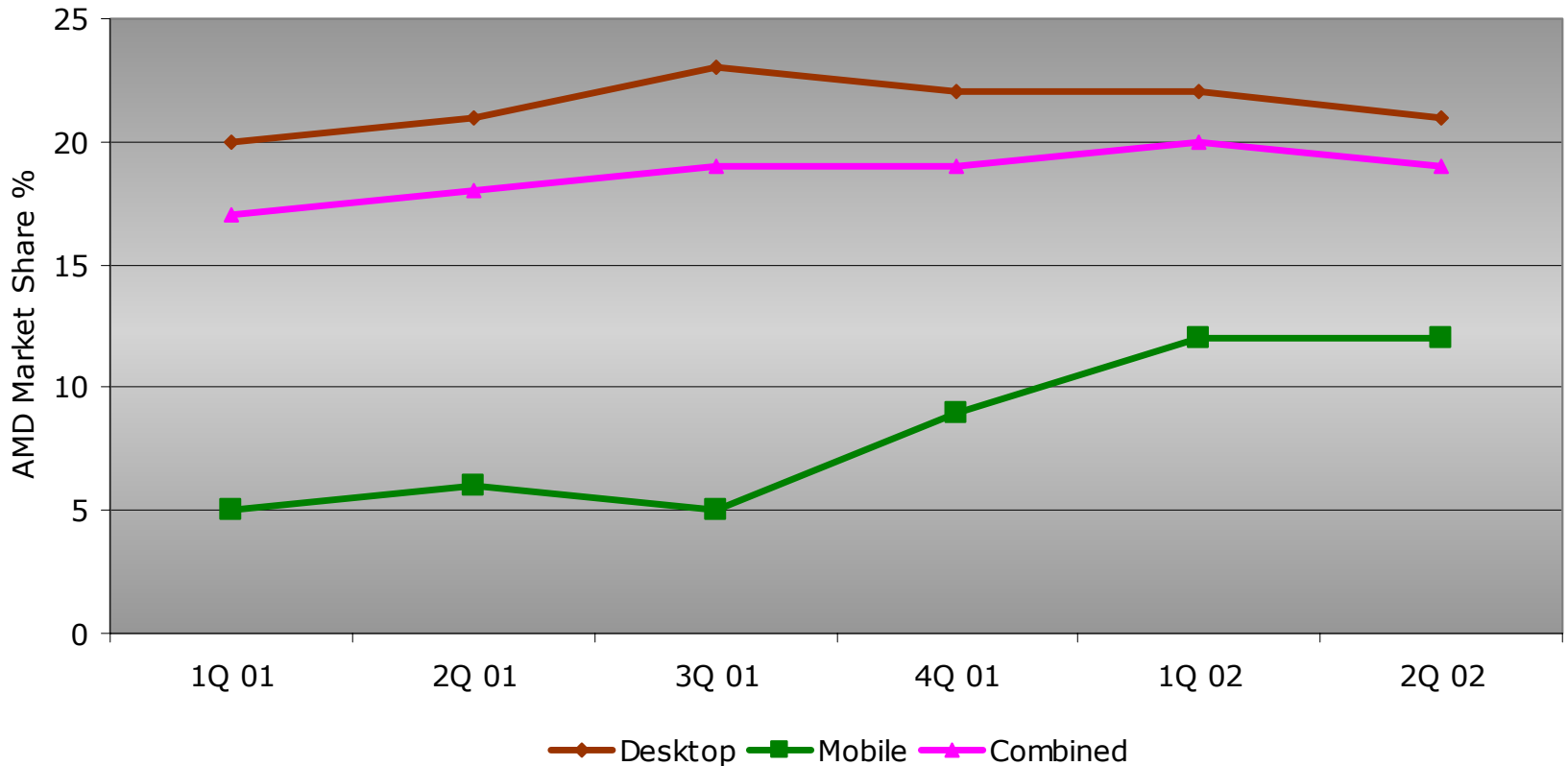
*Forecast

PC Market Outlook: Worldwide



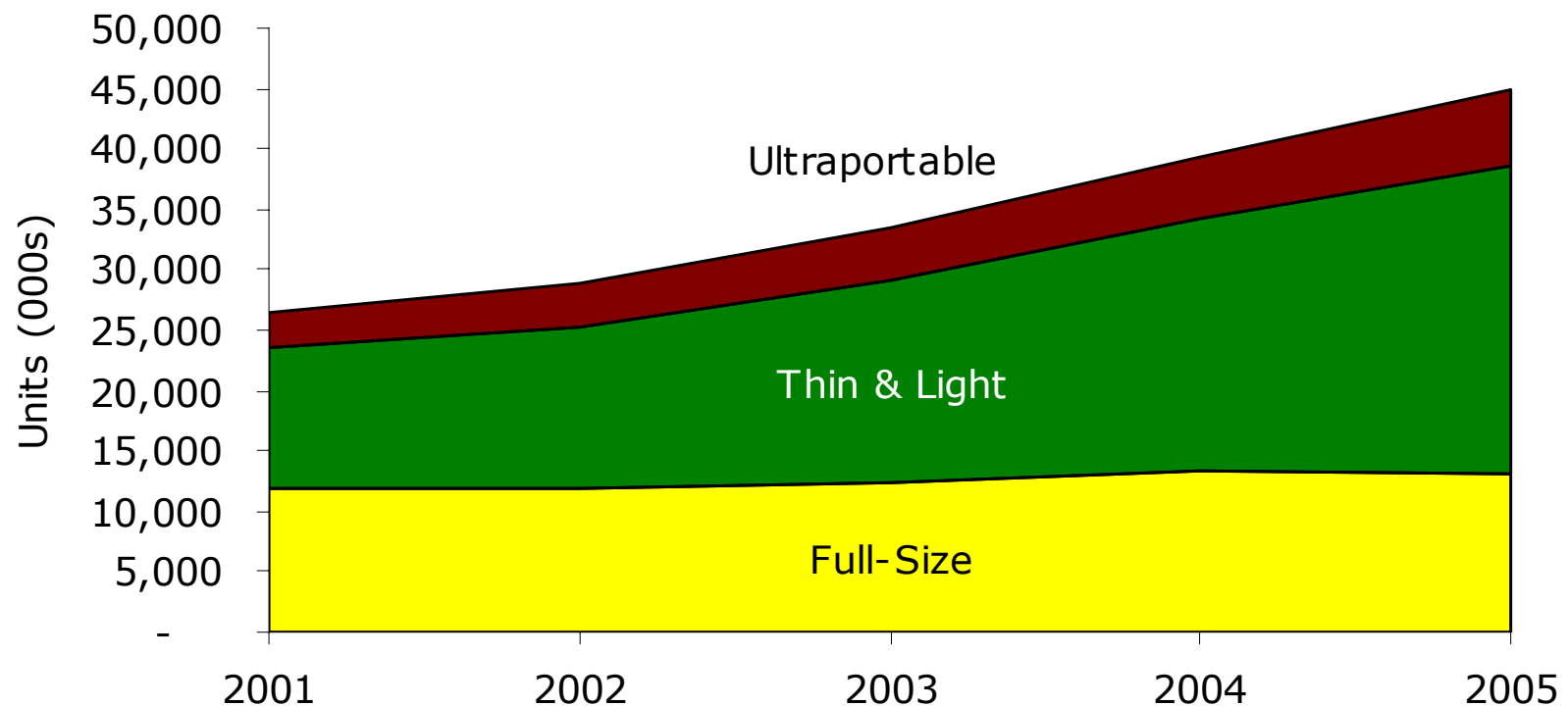
Source: AMD Estimate, 2002

Worldwide PC Consumption



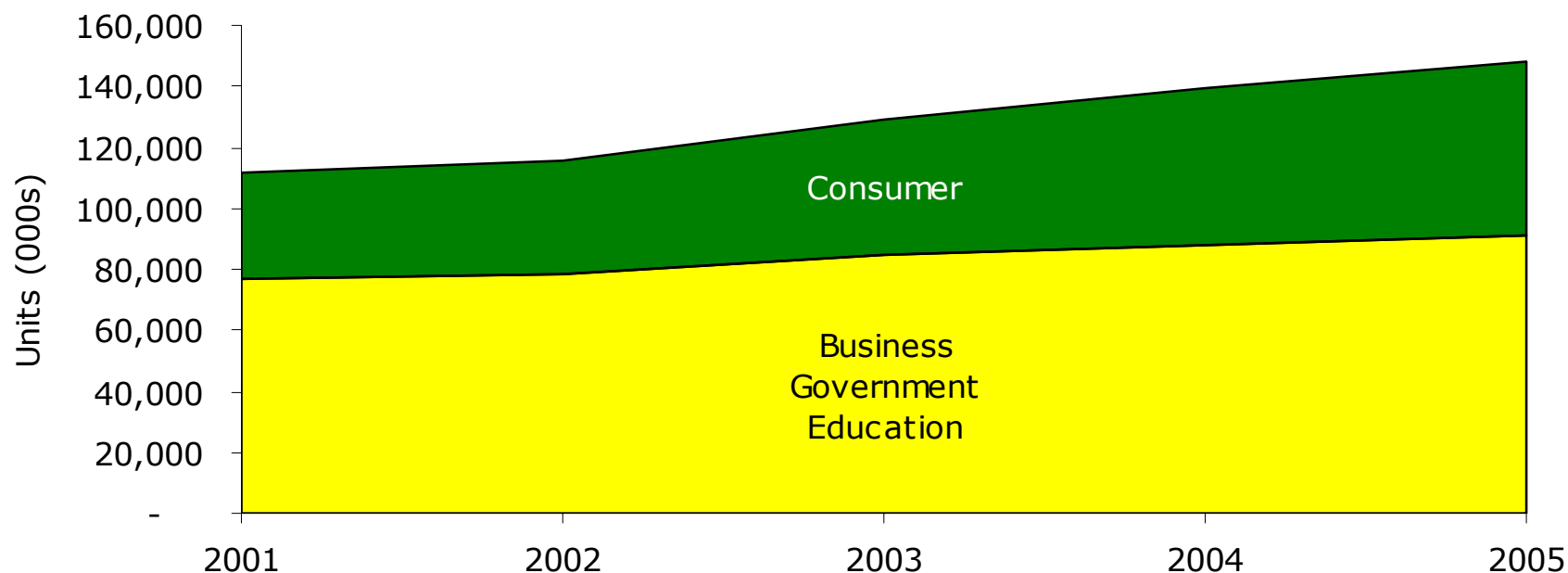
Source: Dataquest Q2'02

PC Market Outlook: Mobile



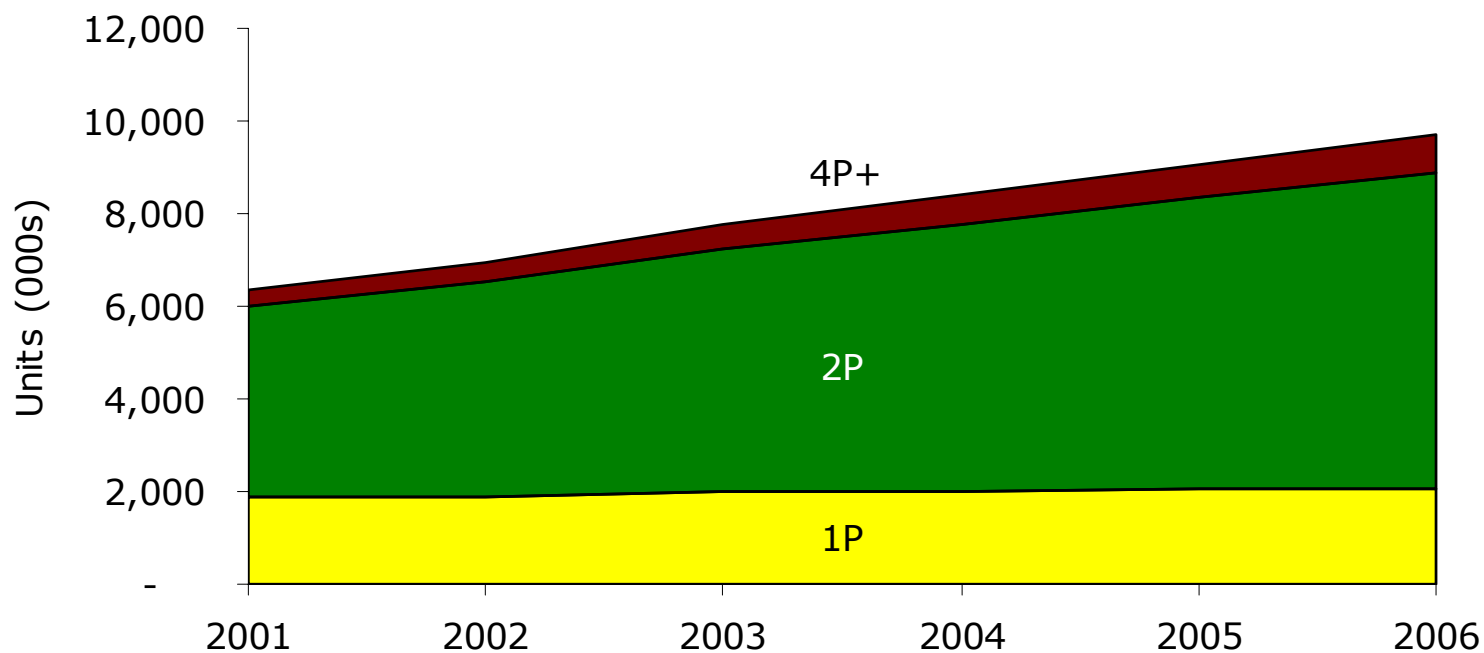
Source: AMD Estimate, 2002

PC Market Outlook: Desktop



Source: AMD Estimate, 2002

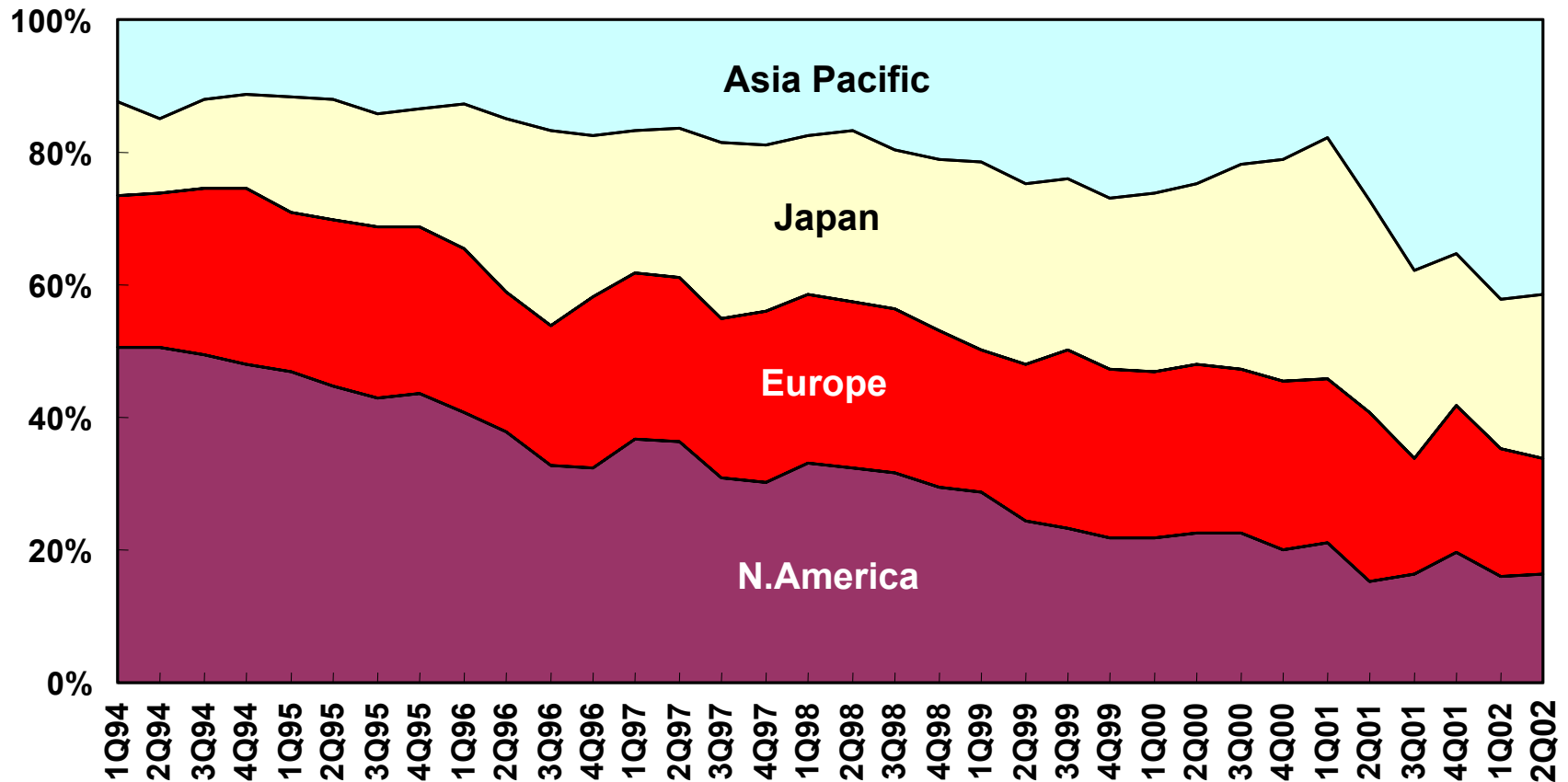
Worldwide Server Processor Forecast



Source: AMD Estimate, 2002

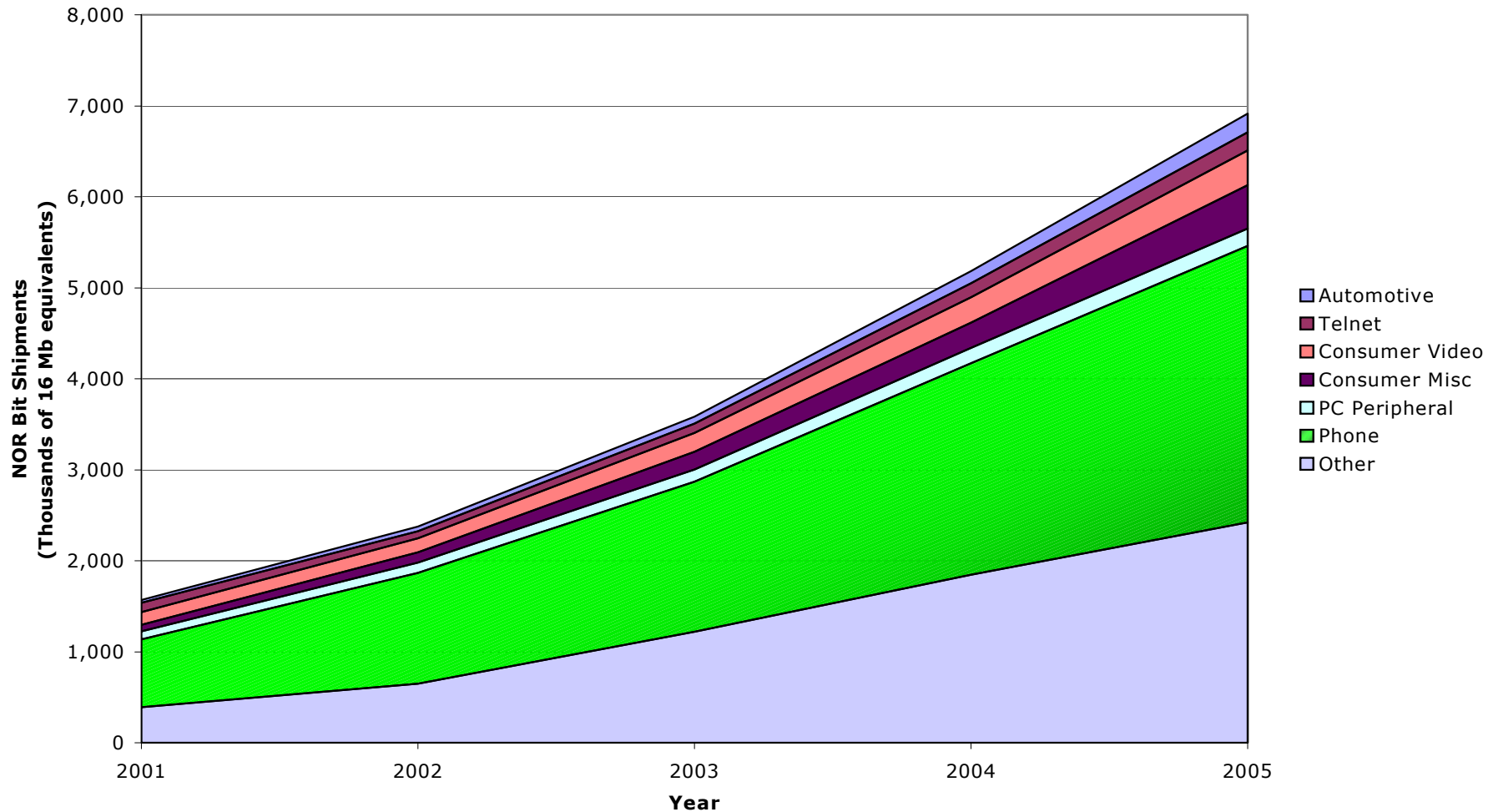
Flash Memory

Flash Market Share by Region



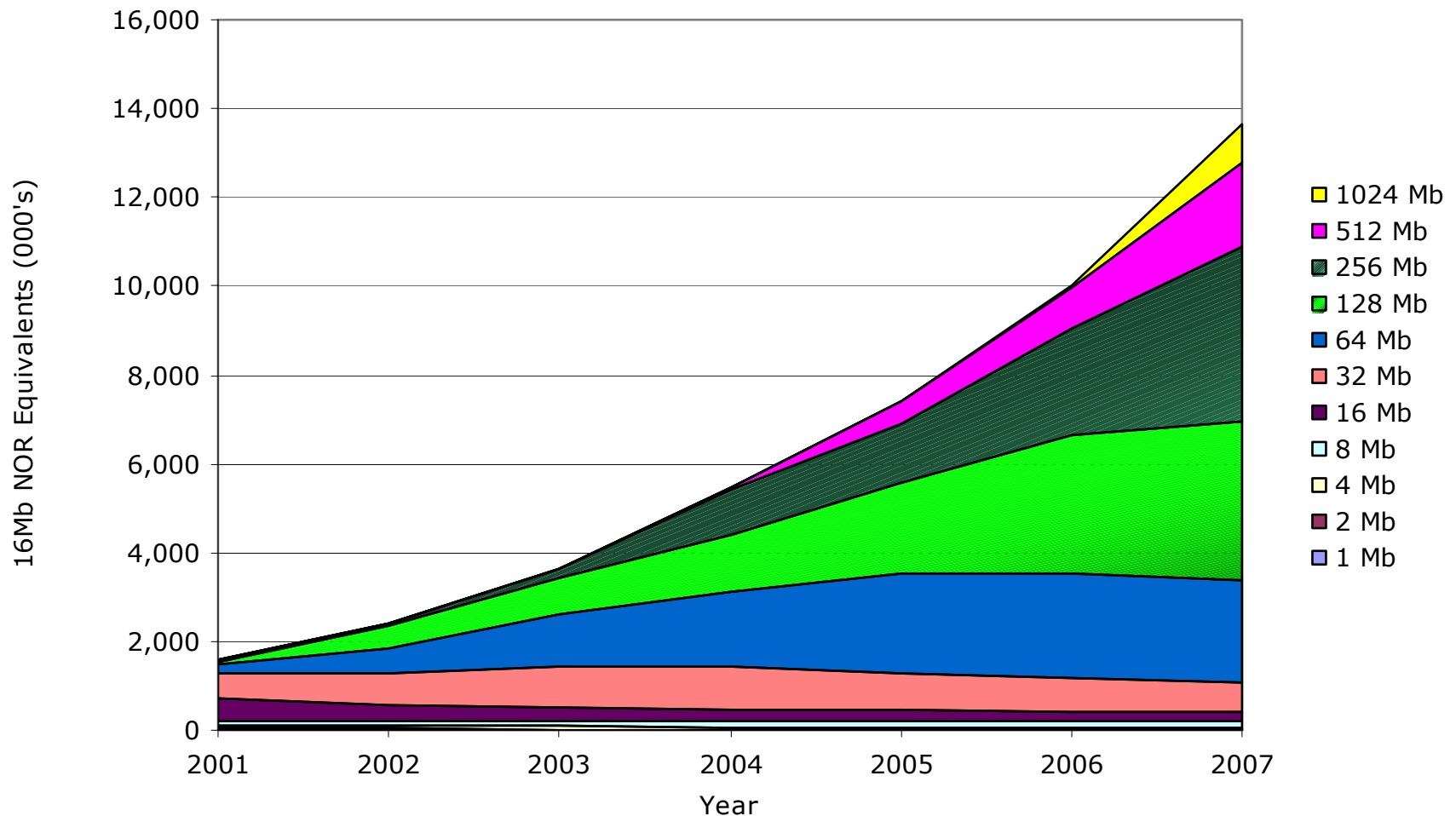
Source: WSTS

Flash Bit Consumption Forecast 2002-2005



Source: AMD Estimate, 2002

NOR Flash Memory Bit Growth (By Density)



Source: AMD Estimate, 2002

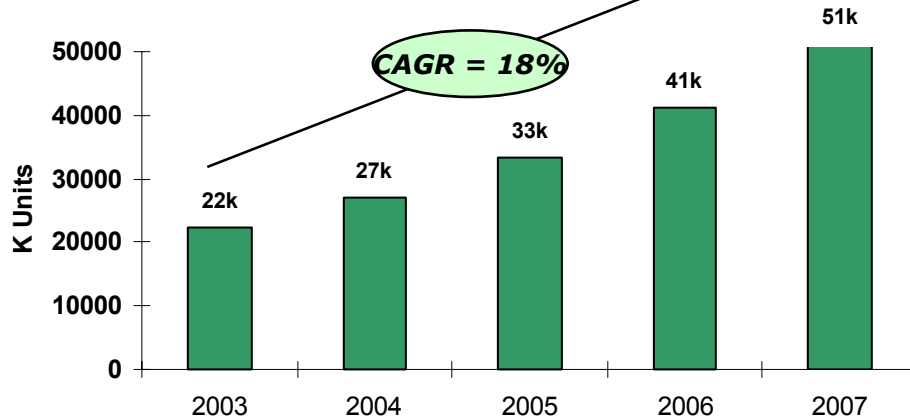
PCS

- PCS offers new high growth market opportunities for AMD through customer solutions combining:
 - Alchemy MIPS product technologies
 - AMD's x86 technology
 - Wireless and wired connectivity technologies
 - Software and reference designs
- PCS' products, technology and customer base complements AMD's other business units
 - High-performance, low-power, MIPS based connectivity solutions serve markets not served by x86 microprocessors
 - All solutions require Flash memory

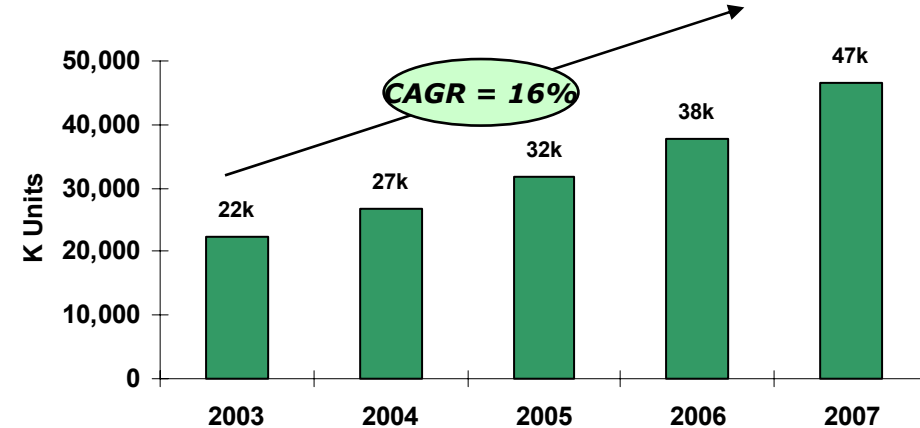
PCS' Target Markets are all High Growth Opportunities



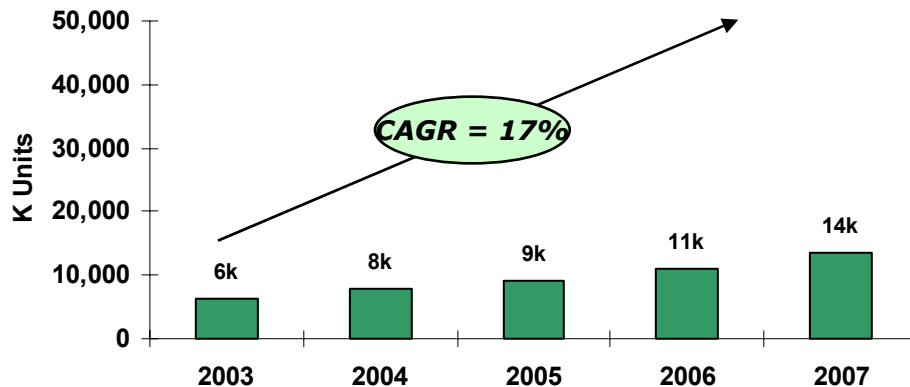
Computing Devices



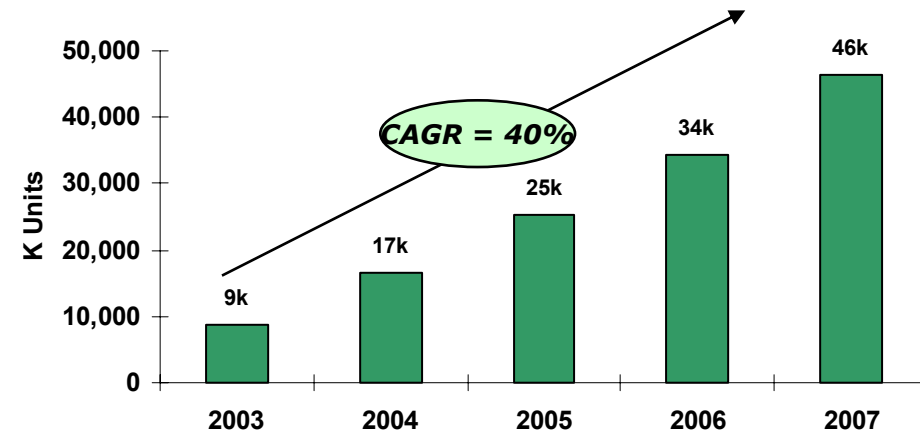
Entertainment Devices



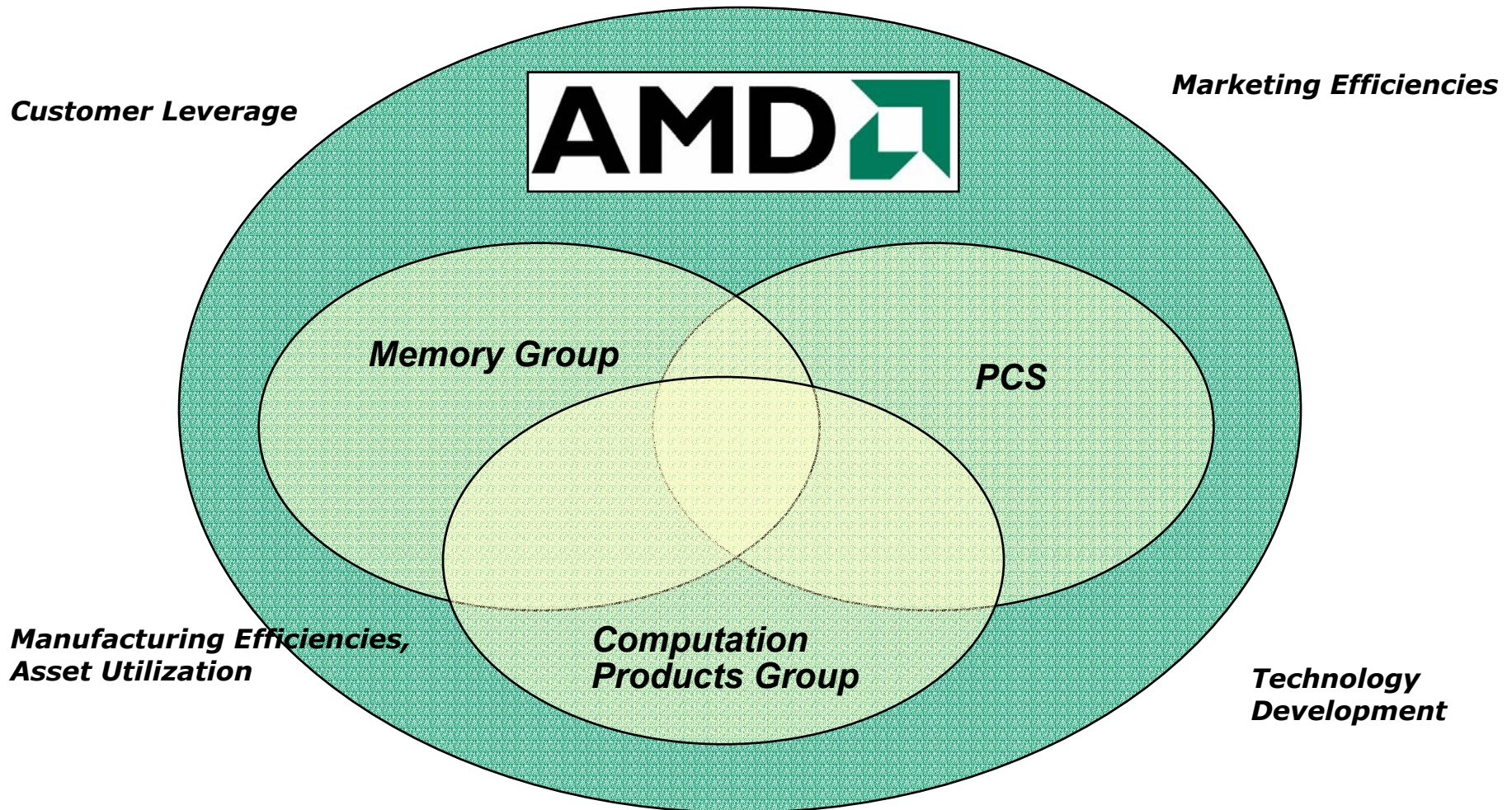
Driver Information



Access Devices



Source: AMD Estimate, 2002





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